

ACHIEVEMENTS
EVENTS
ENTERTAINMENT
VISIONS

ALUMNI MAGAZINE

SOUTHERN
COLLEGE OF
OPTOMETRY



ANNUAL REPORT

content

3

President's Corner

4

Focus on President's Council

8

Annual Report

26

Convocation 2009

28

Homecoming

30

Class Notes

32

SCO Focus

34

News Briefs

Visions Alumni Magazine is published four times yearly through the Office of Institutional Advancement. Copies are available without charge to alumni, faculty, staff, students and friends of the college. A digital version is available online at www.sco.edu/visions.

*Please send comments, contributions and address changes to:
Office of Institutional Advancement
1245 Madison Avenue
Memphis, TN 38104-2222
800-238-0180, ext. 4
901-722-3379 FAX*

RICHARD W. PHILLIPS, OD '78, FAAO
President

KRISTIN K. ANDERSON, OD
Vice President for Institutional Advancement

JIM HOLLIFIELD
*Editor
Director of Communications*

SUSAN M. DOYLE
Designer

ERIN JAFFE
Photographer

EUNICE J. HART
Writer

trustees

Donna Abney, MBA – Chair
Germantown, Tennessee

Eugene M. Bane, Jr., OD '65
Salem, Virginia

Howard F. Flippin, OD '59
Searcy, Arkansas

John A. Gazaway, OD '67
Eagle Grove, Iowa

A. Thomas Hyde, OD '76
Morristown, Tennessee

James B. Jalenak, Esq.
Memphis, Tennessee

Jarrett Johnson, OD '90
New Orleans, Louisiana

Brian L. Jones, MBA
Germantown, Tennessee

Christopher B. King, OD '83
Englewood, Florida

Sharon Berger Moscow, OD '80
Roswell, Georgia

Kenneth L. Mulholland, Jr.
Germantown, Tennessee

Richard L. Powell, OD '68
Lincoln, Nebraska

Steven Reed, OD '95
Magee, Mississippi

Robert W. Smalling, OD '74
Warren, Arkansas

Mary Thornley, EdD
Charleston, South Carolina

Jason Duncan, OD '96
*Faculty Representative
Memphis, Tennessee*

Brigitte Keener, '11
*Student Representative
Grand Blanc, MI*



PRESIDENT'S CORNER »

Richard W. Phillips, OD '78, FAAO



Staff Member Retires from Lifetime of Service to Optometric Education

As most recent alumni can attest, SCO's faculty and staff are devoted to fulfilling the college's mission. For many of them, optometric education has been a lifetime career.

Pat McCollum is an example of such devotion. She retired from SCO in October after more than 40 years of service. Many alumni will remember Pat from working the registration desk at Spring and Fall CE each year.

When she started at SCO in 1969, she had already been a typist for the FBI. She worked in a huge room with rows of typists and typewriters. FBI Director J. Edgar Hoover still found time to make his presence known, even to the typing pool.

"You were on production, so you had to do so much work a day," she said. "J. Edgar Hoover would walk around the sides [of the room] to see if everyone was working."

She worked at the FBI for two years before leaving to work other jobs. She met her husband, Memphis native Ron McCollum, at Andrews Air Force Base in Washington, D.C. After they married, they moved to Germany and then to Memphis after Ron left the Air Force in 1968.

Her early days at SCO were spent working in a trailer on the back parking lot while the tower at 1245 Madison was under construction. "Admissions and Dean of Students were the only offices in that trailer," she says.

After the tower was completed, she began working on the 11th floor in Admissions before being transferred to be a faculty typist. She typed exams, course outlines and regular correspondence before moving to Academic Affairs in 1995.

She worked under six deans and several department chairs. She worked for three presidents, 15 years with the late Spurgeon Eure, OD '54, 23 years for William E. Cochran, OD '68, and two years under the leadership of Richard W. Phillips, OD '78, whom she remembers seeing around campus as a student.

"Dr. Phillips knew me as a student and look where he is now," she says with a smile.

One of her proudest accomplishments was to type the manuscript for former SCO instructor Dr. Steven Schwartz's book "Visual Perception: A Clinical Orientation." Dr. Schwartz even included an acknowledgement to McCollum in the front of his book:

"Special thanks go to Pat McCollum for transforming my nearly indecipherable scribbling into legible text. Pat's patience in handling the numerous revisions and frequent rewritings was remarkable and was greatly appreciated."

Overall, McCollum says the students and environment at SCO has stayed much the same while hair and clothing styles changed, buildings were built and remodeled and students came and went. Proud of her place of employment, McCollum says she is most impressed with The Eye Center and has recommended it on many occasions.

She's had bosses who chewed gum while talking into the Dictaphone and even witnessed a faculty member paint his car with a paint brush but, McCollum has remained undeterred in her loyalty to SCO.

"In my opinion, there is no better place to work than SCO," she says. "I will miss everyone."

Pat McCollum received best wishes at her retirement reception from Linda Kinney, Library Clerk.





SOUTHERN COLLEGE OF OPTOMETRY

1245 Madison Avenue
Memphis, TN 38104-2222

RETURN SERVICE REQUESTED

Non-Profit Organization
U.S. Postage

PAID

Memphis, Tennessee
Permit Number 151



2010
SECO INTERNATIONAL
The Education Destination™

Continuing Education
February 10-14, 2010

Optometry's Marketplace at SECO™
February 11-13, 2010

Location:
Georgia World Congress Center
Atlanta, Georgia USA

Continuing Education Registration Information

- Optometrists
- Opticians
- Certified Ophthalmic Technicians
- Paraoptometric Professionals

EMBRACING THE GENERATIONS
2010

Presented by **SECO International, LLC**

Southern College of Optometry invites all alumni and friends to join us in Atlanta as SECO 2010 "Embraces the Generations."

Mark your calendars and plan on joining what has become one of the annual highlights of SECO, when SCO hosts its reception for alumni and friends on the evening of February 12, 2010.

Visit our website for more updates and send an email to alumni@sco.edu to subscribe to SCONline, SCO's monthly e-newsletter, for additional information as the event nears.

See you in Atlanta!

Out and About

SCO is committed to interacting with its alumni. We hope to see many of you at:

December 10-13
South Carolina Optometric Association
Myrtle Beach, SC

February 10-14
SECO
Atlanta, GA

February 12-14
Heart of America Contact Lens Society
Kansas City, MO

March 12-14
Southwest Council of Optometry
Dallas, TX

March 27
Optometry Association of Louisiana
Baton Rouge, LA

April 9-11
SCO Spring CE Weekend
Memphis, TN